

# Hamid Gazestani

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## PERSONAL DATA

Date of birth: 13.09.1979  
Place of birth: Tehran, Iran  
Nationality: German - Iranian  
Marital status: Married

## EDUCATION

- 2011 - 2014 PhD student, University of Wuppertal, Germany (not complete)
- 2007 - 2011 MA of Art in Industrial Design, University of Lapland, Finland
- 2008 - 2009 Exchange student in Design, University of Kassel, Germany
- 1998 - 2003 BA of Art in Industrial Design, Azad University of Tehran, Iran
- 1993 -1997 High school diploma in Mathematics and Physics, Iran

## WORK EXPERIENCES

- 2015-Present **Lead UX/UI Designer, Accenture** Frankfurt Area & Dortmund, Germany

*Recent Project/Role Examples*

### **Designing UX/UI for digital transformation of a German global retailer**

- Providing UX workshops for the client, capturing ideas and wireframing
- Working with business teams to translate the current experience to a digital experience
- Working with IT teams to implement the UX solutions e.g. Adobe, SAP, Salesfoce
- Providning Usbility testing documents, Information Architecture, UX Site map and creating global style guide

### **Designing a ServiceNow Portal for a German Car Producer**

- Leading the UX and FED Off/On Shore Team to design and develop the portal
- Designing the UX/UI concept for a global Service Portal
- Communicating with client and providing the UX workshops
- Implementing the UX concept, running frontend tests & creating Service Portal style guide

### **Customer Self Service Portal for an Insurance Company**

- UX/UI Concept Development- and Design for SAP Hybris Portal
- Providing UX workshops for the client
- Developing UX concept based on a technical requirements document
- Controlling implementation of the UI/UX Design

- 2011-2015 **UX/UI Designer, chillimind GmbH Kassel, Germany**  
Working on many different projects of *chillimind* as UX/UI Designer and doing Ideation, Conception, Wireframing, Personas generating, Use case defining, User stories writing, Screen designing, Prototyping and Usability testing/analyzing.
- 2007-2011 **Academic & Freelance Projects Kassel, Germany & Rovaniemi Finland**  
At the time being a student in EU for my MA I have done projects for Finnish and German companies like NOKIA, POLAR, NICO... and also I have done some freelance project for some of my connections in Iran.
- 2005-2007 **Freelancing & Start Up Exir Design Consultancy Tehran, Iran**  
After my millitary service, I have worked for a while as freelancer in Design agencies in Tehran and finally tried to start up my own design consultancy in Tehran.
- 2003-2005 **Second Lieutenant Officer, Mandatory Military Service Tehran, Iran**  
After graduation of my BA I have joined Iranian Army to pass my mandatory military service. I served in a military print house.

## SKILLS

### UX/UI Design related skills

Visualization	■ ■ ■ ■ ■
Conception	■ ■ ■ ■ ■
Prototyping tools	■ ■ ■ ■ ■
Service Design	■ ■ ■ ■ ■
Usability	■ ■ ■ ■ ■

Adobe CC	■ ■ ■ ■ ■
HTML5	■ ■ ■ ■ ■
CSS	■ ■ ■ ■ ■
JavaScript	■ ■ ■ ■ ■
CMS	■ ■ ■ ■ ■

### Team & Project related skills

Team leading
Team coaching
Agile, Scrum...
Project management

## LANGUAGES

Persian	■ ■ ■ ■ ■
English	■ ■ ■ ■ ■
German	■ ■ ■ ■ ■

## TRAININGS & ACHIEVEMENTS

- UX Management certification by NN/g 2017
- Agile Delivery Method Training 2017
- Project Managemnet Training 2017
- Coaching in workplace Training 2016
- Best translated Design and Entrepreneurship book of the year 2015 Iran
- Translating "This is service design thinking" and "Designing public" to Persian 2012
- Seminar about "Emotional Design" in University of Applied Art Tabriz, Iran 2011
- Honored in CAT-iq Design competition 2009

## HOBBIES & INTERESTS

- Cooking, BBQ, Gardening, Traveling, Music, History, Wine tasting, Cars, Stand Up Comedies, Football.