

Hamid Gazestani

UX Manager

Am Heerdter Busch 1
40549, Düsseldorf
+49 176 87909220
hamid@hamidgazestani.com

Birth: 1979, Tehran
Nationality: German - Iranian
Marital status: Married, one child



EXPERIENCE

Lead of UX Chapter

Metro Markets GmbH 📅 11.18 - 04.19 📍 Düsseldorf

- Creating the initial concept of the marketplace
- Setup an offshore Design team of external partner
- Recruiting and setting up the infrastructure for the UX chapter
- Building the first prototype and plan the testing
- Enforcing the global UX principles of METRO
- Planning for Design team in Scrum

Head of Design & UX

Innogy SE E-Mobility 📅 05.18 - 11.18 📍 Dortmund

- Strategic planning for Design and UX
- Setting up Design and UX KPI
- Leading different Design teams and saving hundred thousands of Euros
- Planning, execution & documentation of Usability testings and user research
- Recruiting and setting up the infrastructure for the new department
- Being responsible for budget and budget estimation
- Evangelizing UX and enforcing HCD process in the organization

Lead UX/UI Designer

Accenture GmbH 📅 10.15 - 05.18 📍 Frankfurt am Main & Dortmund

- Working with different technical and business teams of clients
- Running workshops and creating concepts for different digital products
- Leading UX/UI team and mentoring younger designers
- Working in solution teams like SAP Hybris, Adobe, Salesforce & ServiceNow
- Prototyping, wireframing, creating style guides and Usability
- Usability testing, Information Architecture for complex projects

UX/UI Designer

Chillimind GmbH 📅 11.11 - 10.15 📍 Kassel

- UI Design for different products
- UX research, prototyping and wireframing
- Designing and creating websites for local businesses

Academic & Freelance Projects

University of Lapland and Kassel 📅 09.07 - 10.11 📍 Finland & Germany

- Participating in academic projects from German and Finnish companies

Founder & Freelancer

Exir Design Studio 📅 06.02 - 09.07 📍 Tehran

- Founding my Design Studio
- Working as Design freelancer during and after my Bachelor

Mandatory Military Service

Army 📅 07.03 - 04.05 📍 Tehran

TRAININGS

- 🎓 UX Management by NN/g - London
- 🎓 Agile & Scrum Delivery Method
- 🎓 Project Management
- 🎓 Coaching in Workplace

SKILLS

Design Management Service Design
UI Design Conception & Prototyping
Visualizing & Sketching Usability
Basic knowledge of Frontend development

LANGUAGES

English ●●●●●
German ●●●●●
Persian ●●●●●

EDUCATION

MA in Industrial Design

University of Lapland

📅 09.07 - 03.11 📍 Rovaniemi, Finland

BA in Industrial Design

Azad University - Tehran Central

📅 09.98 - 10.03 📍 Tehran, Iran

PhD Student of Design (not complete)

University of Wuppertal

📅 10.11 - 11.14 📍 Wuppertal, Germany

MY TOOLS

